

Dubai, January 21st 2013



TAKE OFF FOR TALA



The Aerospace Logistics Alliance (TALA), Headquartered in Miami USA, is represented in more than 100 locations, worldwide, with 100% of its revenue derived from the Aerospace industry.

TALA has been established to meet airlines, MROs, helicopter operators and aircraft manufacturers' requirements and wishes in terms of aerospace supply chain: reactivity, rigorous and efficient process, professional ability, specific knowledge and, last but not least, entirely dedicated to customer's satisfaction, with dedicated staff.

Supply chain management, freight forwarding and customs clearance for the aerospace environment are "business as usual" for TALA's branches and for TALA's customers.

TALA is a global organization and its branches around the world have a recognized expertise and are specialized in this sensitive business: they all show individual consistency, professional skills, a national network, customs certification, operational flexibility and tailor made solutions from hand carry to full charter aircraft.

TALA's branches are nevertheless acting as one unique global organization: one single AOG call desk, one single track & trace system, one centralized invoicing system, one dedicated customer manager, one unique invoice. TALA is therefore worldwide, reactive, creative and highly professional.

Before January 2013, Aerospace companies had no more than two choices for the management of their supply chain: global freight forwarders and their networks, local heroes and their flexibility. While attending Dubai MRO show, TALA is opening a new era in aerospace logistics: from now on, airlines, MRO, helicopter operators and aircraft manufacturers are able to outsource their supply chain to a global organization that is as dedicated and flexible as a local hero.

To find out more about TALA you can visit us at **booth 534**.

"Our ability to create and improve "global AOG programs" that will support the customer, strategic distribution centers, vendors and OEM's will provide unprecedented levels of service and communication.", Phillip CLEWS (TALA UK) says.

"TALA is a ONE-STOP-SHOP : we are able to manage all shipments under a single database that supports any inquiry and provide status updates to any party anywhere, at any time.", Celia PINHO (TALA BRAZIL) says.

"Our branches, as "AOG engineers", are completely understanding of the aviation industry requirements and the specific logistics challenges associated with them.", Wayne GALLEY (TALA CANADA) says.

"All TALA branches have been "AOG engineers" for many years. Dedicated exclusively to aerospace logistics, we have a common philosophy; process, strategy and passion.", Placido SANCHEZ (TALA USA) says.

"Aerospace; it's not only our industry, it's in our DNA...", Joël GLUSMAN (TALA FRANCE) says.



www.tala.aero

Global Logistics Solutions for the Aerospace Industry

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PRESS RELEASE